



# Capital Letters

---

*We make you look good in print!*

[wilmer@dmv.com](mailto:wilmer@dmv.com) or [editor@dmv.com](mailto:editor@dmv.com)

## About Capital Letters

Trading as Capital Letters, Ann Wilmer has provided public relations services to clients since 1995. Capital Letters can do almost anything involving writing and media. Newsletters and media relations are our specialty. Call us for help with news releases, media lists, media placement, newsletters, written reports, brochures and publicity support for special events. We can prepare slide show presentations and video scripts to support your presentations to clients. Capital Letters can also provide a variety of professional development workshops for your firm including writing and public speaking instruction; we'd be happy to develop a customized presentation to meet your needs.

Capital Letters is a local business with deep roots in the Eastern Shore and Delmarva. With over 30 years in public relations, Ann Wilmer has contacts in local business, government, education and the not-for-profit sectors as well as the media.

## About the Principal

Ann Wilmer is a native of Salisbury with a Masters of Education, Salisbury University, 1979 and a Bachelor of Science in Journalism & Public Relations, *cum laude*, University of Florida, 1975. Wilmer has written for publication since 1976 and her work has appeared in a variety of local, regional and national media. She specializes in business reporting, personality profiles, and news feature writing. A selected bibliography is available on request. You are likely to have seen her work (with a byline) in the *Salisbury Business Journal*, *Morning Star Business Report*, *The Daily Times*, *Shore Woman Magazine* and other local media. But chances are you have read her news releases (without a byline) in your hometown newspaper.

Working with Wilmer, as needed, are former students to whom she taught news writing or public relations at Salisbury University. We are local talent. An investment in Capital Letters, is an investment in the local business community.

## What can Capital Letters do for you?

Ann Wilmer is always happy to discuss your communications needs. Call 410-341-0120 to arrange a convenient time to meet in your office or ours to discuss your needs and how Capital Letters can provide service at no obligation.